

Alive¹ Studio

• Play • Stay • Create

p l a y ▶ s t a y ▶ c r e a t e

Come Home to **MUSIC**

Alive 1 Studio

Play • Stay • Create



COME
HOME TO
MUSIC



Alive 1 Studio

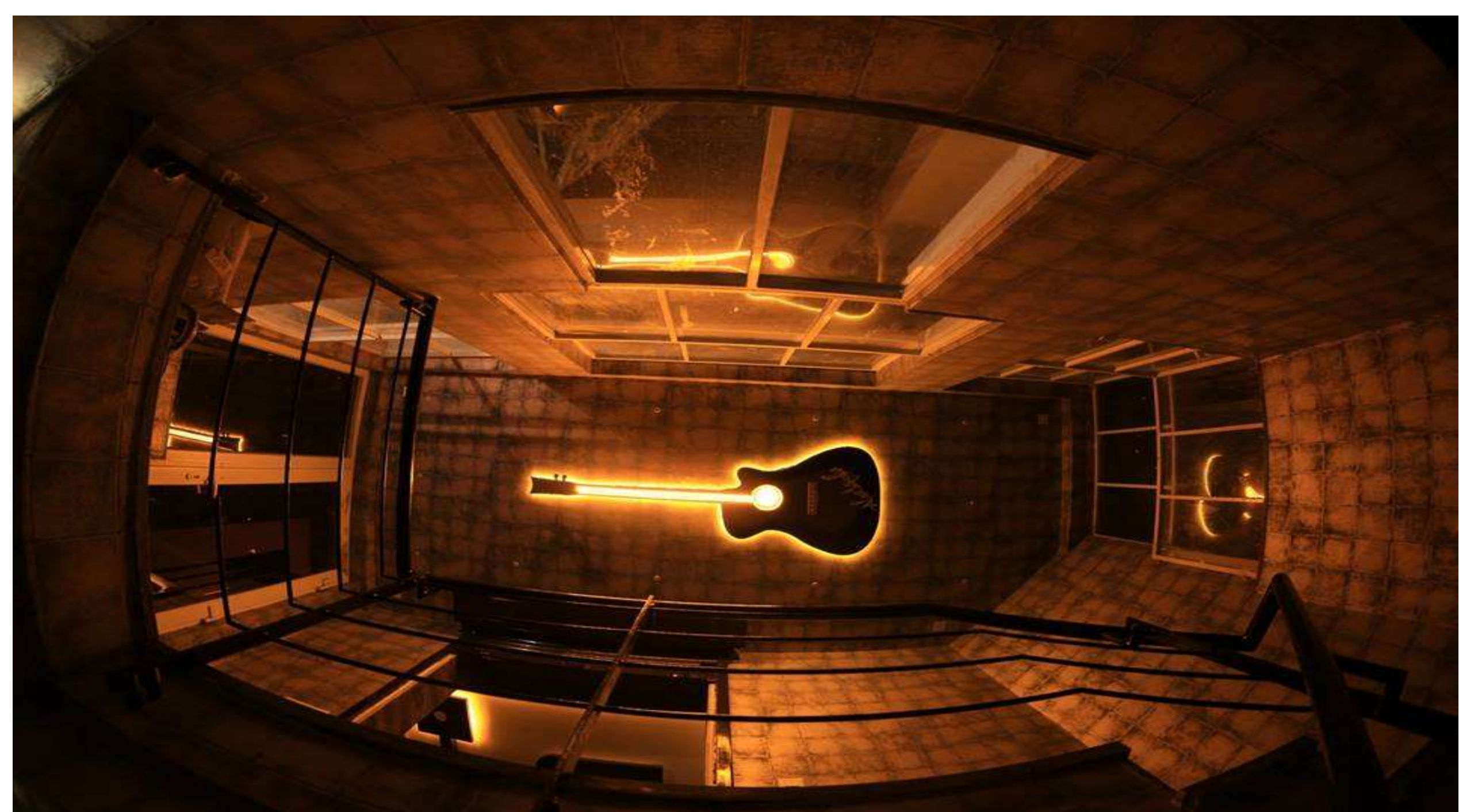


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An Initiative

From the Founders of Alive India in Concert Series



“India’s Biggest Live Concert Series & Music Led Consumer Activation Platform”

“I had a small bedroom of 7x7, I took the bed out.... to keep my drums in,
and I slept on a piece of foam....”

- Jack White



Come Home to NATURE



About Alive1 Studio

Worlds First Integrated Multi-floor Web enabled Fully Air Conditioned Audio / Video Studio Infrastructure & Music Residency

A Creators Studio - 6.5 Floors of Music Experience, Where Musicians Can **Come | Play | Stay & Create Music &** Upload Videos **instantly** -All Under One Roof

Fully Equipped Audio | Video | Residency Floors with a Pre View Theatre & Multiple Live Performance Zones with Live Streaming Facility

Multiple Indoor & Open Air Video Shoot Spaces & Floors with Lights | Chroma / Green Mat Facility | LED Wall

One Stop Music Eco System with Musicians | Music Producers | Video Producers & Editors on board to Cater to the Significant Rise in On Demand Content

About Alive1 Studio

The Audio Recording & Video Shoot Floors with Post Production Bays

- 2 Audio Recording Studios
- 1 Fully Equipped Multi Track Live Music Recording & Shoot Floor with all A/V Equipment's & amenities

Integrated Residency Facility in the Studio Premise saving Commuting time

- **Residency** - 2 Exclusive AC Rooms for Artist stay back with all amenities. Tie ups with Nearby Service Apartments for Additional guests.
- **Canteen** that serves Tea / Snacks / Refreshment & Meals Round the Clock
- **Green Room / Vanity Room** with attached Bathroom & Luggage Room

Live Performance Zones

- **Alive Sky** - The Open Air Amphitheatre for Unplugged Live Performances & Events
- **Dream Theatre** - & World Premiere Streaming Zone - Live Performance for an audience of 40
- **Yellow Submarine** - 20 Seater Preview Theatre & Unplugged Performance Zone

India's First Integrated AV Studio 6.5 Floors

24x7
3 Shifts



2 Pent House



Terrace Amphitheatre



Terrace Garden



Jacuzzi & Bay Area



Marketing Office



Edit & Design Studio



Reception & Lounge



Movie Preview Theatre (Underground)



Hydraulic
Bunker Beds



Coffeeshop
Bar & Kitchen



Rehearsal Pad



AV Recording
Studio

10 Shoot Zone
Advertising &
Promotions
Complete Artist Portfolio
Digital Marketing
Social Media
Model Shoots
Pro Academy
Workshops

52
Weeks -
52
Videos

Experience

Music

Lifestyle

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Alive 1 Studio



AUDIO PRODUCTION

Alive 1 studio the Ground Zero till Completion of **Entire Recording from The Rehearsal/ Jamming sessions** to the final mastering of the products can be completed in the recording studios with the live recording facilities.

All kind of Technical & Production support are given to the artists.

Alive 1 Studio state of the art equipment will make sure that the sonic production is at par with industry standards and can be compared to any other national as well as international product.

VIDEO PRODUCTION

- **Alive 1 Studio Shoot floors** are equipped with hi resolution digital cameras.
- **Supported by Pre installed Lights** along with Chroma shoot facilities to give the production a new age dynamic look.
- **Alive 1 Studio Video producers** will take care of the entire shooting and video post process to give the projects the desired look and add the wow factor to it
- **Complete Lights, Camera, Edit, Color Correction, Edit Graphics and animation** will be done in Alive 1 Studio

MUSIC RESIDENCY

Outstation artists will be provided with Residency facilities with complete Hospitality inside Alive 1 Studio to save time and flexibility of production.

Alive 1 Studio

play ▶ stay ▶ create

THE FREEDOM OF EXPRESSION FULFILLS ONLY WHEN
THE ARTIST FEELS THE AMBIENCE HOMELY & COZY

AN AMBIENCE WHERE MUSIC CAN BE
ANY WHERE, ANYTIME

CASUAL LIKE A BEDROOM
PRIVATE LIKE A WASHROOM

EXPRESSIONISM



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These days most musicians & Creative Professionals travel for their projects

Usually they spend time on luxury hotels and always look for an Experience that enhances Creativity.

We wish to give them a **Lifetime Experience**, that's what we have created at Alive1 Studio so that they can feel @ home.

At Alive1 Studio what we're trying to make is a dream for most of the people to have

Come Home to Music



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WHAT MAKES OUR STUDIO INTERESTING?

We wanna give a cozy feeling to our singers, our aim is to make them feel friendly and @ home .

We are all human and we need to relax in a quiet place after the huge crowd of fans.

Musicians usually relax by playing their instrument and finding a peaceful mind for the next new music or song composition.



WHAT IS OUR AIM?

This place could be place for the fans to come and be alive in their live show of their artist and enjoy time from the music and forget about the difficulties of the world . In this place we are making the new experience for the fans that really gives value and also we need to give awesome experience for the artists that they feel like home and enjoy the moment in there musical iournev....

We create the place that would be more fun for musicians that they can spend more times with their fans and enjoy their amazing time in the city we are here to create better life for human society .





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DIGITAL is Current & Future - A Digital AV Recording Studio & Shoot Floor that Supports Recording , Shooting , Editing , Mixing , Mastering , Rendering , Archiving , Digitisation of Content , Marketing & Promotion in the fastest possible time reaching out to millions across the world on their Phones / laptop through various Online Platforms is the way forward

We have not only conceived & created India's First Audio & Video Music Studio Residency in Bangalore, to continuously churn out Audio & Video Musical Content, Formats & Experiential Learning for Performing Musicians

From the founders of India's Longest & Biggest Multicity Live Concert Series " Alive India in Concert Series"

Digital is Current & Future

ALIVE INDIA MUSIC ACADEMY

The Level Next

The Alive 1 Studio provides First of its kind Infrastructure for Experiential & Inspired Learning & a Unique Creatively Supportive Environment for Performing Artists & Musicians to Create Music and Music Videos all under one roof.

The students of Alive India Music Academy will be provided with opportunities to connect and interact with the highly experienced Resident Artists, Music Producers, Sound engineers, video producers & film makers.

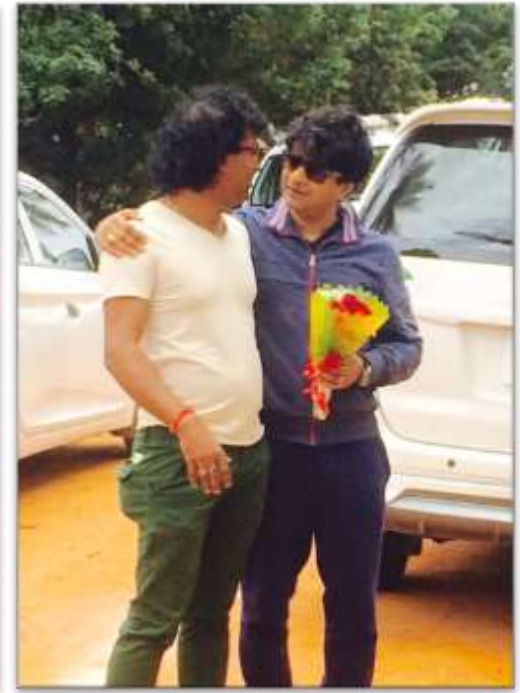




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ITS ALL ABOUT
CONNECTION!









ASSET 4: PINK FLOYD & BLUE HEAVEN

Studio 4: Located in 2nd Floor:

Infrastructural Facilities - The Control Room for Audio Recording & Dubbing | Jamming |
Instruments Recording | Mix & Master

Specification

Floor Space	10X10
AC	LG Split AC - 1.5 ton
UPS	APC with 8 hours Back up
Support Staff	Studio Assistant

Pink Floyd : Audio Equipment

Pink Floyd Audio Equipment

Computers & Monitors	Mac Pro Quad- Core Xeon E5 3.7GHz/12GB/256GB/ Dual fire Pro D300 2GB
	Apple Thunderbolt Cable
	Apple Magic Mouse
	Apple Keyboard with Numaric key pad
	VU EN2B27V [TV] 43 inches
Audio Softwares	Avid Protools HD 12 Special - DAW
	Steinberg - Cubase Pro
Audio Hardware & Equipment	Adam A77XL Professional Audio Monitors
	UAD Apollo 8p
	UAD - 2 Satelite Thunderbolt Quad Core *
	BSS - DI Box
	Focusrite ISA 828 Pre Amplifier
	Focusrite ISA828 A/D Card
	Behringer Powerplay Pro 8 HA8000
	Furman M- 10LXE
	Shure SRH 440
	Sennheiser HD 202
	Sennheiser e825s
	Shure SM 58

Blue Heaven Audio Equipment

Audio Hardware & Equipment	AKG C 414
	AKG C 451 b
	Rode K2 Condenser Microphone
	Sennheiser HD 280
	Shure SRH 440













Pink Floyd: Studio Based Individual Grooming & Production Training



Blue Heaven: Audio Recording + Music Video shoots





Pre Recording Rehearsals/ Acoustic Jamming



Pink Floyd: Mix Master

